



Sheena C. VanDeVanter

Branding Strategist

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Austin, TX

Branding Strategist 2017-Present
1Up branding | Austin, TX

- Brand development
- Graphic and web design
- Branding strategy
- Copywriting

Project Operations Manager 2015-Present
Transfluent | Finland, CA, TX

- Manage team of international translators
- Content marketing
- Video production
- QA, HR & Training

Director, International Publishing 2013-2015
iVerse Media | Waco, TX

- Manage team of designers
- Production graphics
- Transcreation
- QA, HR & Training

Director of Communications 2010-2012
Austin Free-Net | Austin, TX

- Manage communications team
- Brand management
- Graphic and web design
- Copywriting

Program Coordinator 2001-2010
City of Austin | Austin, TX

- Manage grant program
- Marketing
- Graphic and web design
- Copywriting

Skills

PC/Mac
Adobe Creative Suite
Microsoft Office
Databases (many)
Project Management Tools
ProTools/GarageBand/Logic
Salesforce/ CRM
Wordpress/Drupal/CMS

Education

BA with Honors
English (4.0)
Texas State University

The Copywriter Club
Accelerator Program

Etc.

Austin Creative Pathways
Board President

ChupacabraCon TableTop
Gaming Convention
Vice Chair

Holy Crit! Podcast
Co-Host